

Yaniv
Zada



Systems
Interface
Designer
at Channel
12 News



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Summary

Tendency leaning into projects that necessitate problem-solving, hierarchy, complexity, consistency, and visual systems. Driven by Curiosity, persistence, and grit. experienced collaborating with partners and stakeholders closely throughout the design process. Experience that always proved vital to creating the best product. I have a craving to defy what's possible. independent, detail-oriented and Effective time-management skills.



Education

Bezalel Academy / B. Design

NOV 2015 - AUG 2020, JERUSALEM IL

UX Design • Story Telling •
Interaction Design • User Interface
Design • User Testing • Motion
Design • Design Systems •
Typography



Relevant Courses

Google UX Design / Coursera
UX Fundamentals / Udemy



Skills

Design: Interface Design • Motion
design • Animation • Illustration •
User Interface • Wireframes •
Mockups

Collaboration: Communicating with
developer teams while managing a
wide verity of projects • Starter •
Goal setting • Detail-oriented •
Communicative • Task prioritizing •
Resilience

Software: Figma • Photoshop •
Illustrator • After Effects • Element3D
• Blender • Cinema4D • Premiere



Work Experience

Channel 12 News / Lead Brand Designer

SEP 2019 - PRESENT, JERUSALEM IL

- Lead, research and develop design systems while collaborating closely with developers, art director, and stakeholders.
- Led the development, research, and implementation of the 24th 2021 Israel Elections across a wide variety of cross-media projects involving branding, UI design, motion, print, and web design.
- In between projects, I lead and create the design of major scenario looks.
- Responsible for daily graphic design content for on-air demands.

Bynet / Network Center Operator

AUG 2017 - AUG 2020, JERUSALEM IL

- Responsible for network center operation.
- Operating tier 1 and 2 tasks.
- Initiated operational efficiency by creating interactive operation applications that enhanced operators handling abilities by over 60%. Recruitment and teaching process reduced by 50%.

Israeli Defense Force / Multimedia Designer

NOV 2007 - NOV 2010, IL

- Led and designed military multimedia instructional interaction products.
- Led meetings with unit officers, laying and developing best unit practice products.
- Collaboration with Art director, Content Editors, and Language Proofing.